

FOR IMMEDIATE RELEASE



Jacksonville Kayak Fishing Classic Pre-Tournament In-Store Raffles and Coupons

JACKSONVILLE, FL – March 31, 2008 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community and host of the **2008 Jacksonville Kayak Fishing Classic** May 2nd and 3rd, is announcing pre-tournament raffles for fishing kayaks at **Army Navy Outdoors** and **Black Creek Outfitters**, and tournament coupons from **OtterBox** and **Buttrest Fishing**.

Each store is sponsoring a limited raffle for fully loaded fishing kayaks from **Confluence Watersports**, the manufacturer of **Perception Kayaks** and **Wilderness Systems Kayaks**. Proceeds from the raffles benefit **DanielKids**, Florida's oldest children's services organization, and the raffles are open to the public. The winning tickets will be drawn and the boats awarded at the 2008 Jacksonville Kayak Fishing Classic May 2nd and 3rd at the **Morocco Shrine Center**.

Army Navy Outdoors is offering a **Perception Search Angler 15 Kayak**, over a \$1000 retail value. Only 50 raffle tickets are available for purchase at \$20 each, and the tickets can only be purchased at Army Navy Outdoors located on Monument Road next to Regency Square. The winning ticket will be drawn and the kayak awarded at the captain's meeting for the Jacksonville Kayak Fishing Classic on Friday May 2nd. Entrants must be present at the drawing to win.

Black Creek Outfitters is raffling a **Wilderness Systems Ride 135 Angler Kayak**, over a \$1000 retail value. Only 50 raffle tickets at \$20 each are available, and the tickets can only be purchased at Black Creek Outfitters located on Gate Parkway. The winning ticket will be drawn and the kayak awarded at the awards banquet for the Jacksonville Kayak Fishing Classic on Saturday May 3rd. Entrants must be present at the drawing to win.

OtterBox and **Buttrest Fishing** are offering discount coupons specifically for the Classic. The coupons are available online at the tournament website and are good for discounts at their respective web sites.

More information on the 2008 Jacksonville Kayak Fishing Classic, the in-store raffles, and coupons is available at www.JacksonvilleKayakFishingClassic.com, Army Navy Outdoors, or Black Creek Outfitters.

Interview and Public Relations Contact:

Mike Kogan

JaxKayakFishing

PO Box 330465

Atlantic Beach, FL 32233

O: 904.382.5007

E: mike@jaxkayakfishing.com

W: www.jaxkayakfishing.com

###