

FOR IMMEDIATE RELEASE



Jacksonville Kayak Fishing Classic Announced For May 11-12, 2007

JACKSONVILLE, FL – February 16, 2007 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community, has announced plans for the world's largest kayak fishing tournament to be held in Jacksonville, Florida on May 11-12. The 4th annual Jacksonville Kayak Fishing Classic promotes kayak fishing in Jacksonville with a fun conservation-oriented format and raises funds for children's programs through **Daniel Memorial**. The premier eco-tourism event also supports the **St. Johns Riverkeeper** and the **Coastal Conservation Association (CCA)**.

Officials expect that more than 200 kayak anglers will target Redfish, Trout, and Flounder in a catch-photo-release format with more than **\$50,000** in prizes and gifts. Last year's Classic had a world's largest attendance of 230 paddlers with more than \$40,000 in prizes and gifts. The event raised over \$18,000 for local children's and conservation charities.

The captain's meeting is scheduled for May 11 at Jacksonville's **Strike-Zone Fishing Center**. Check-in, awards ceremonies, and a banquet are set for May 12 at **American Legion #129** of Jacksonville Beach. The entry fee is \$60 and includes a captain's bag for the first 170 entrants, rights to fish, entry into the raffle and banquet. Anglers will be launching and fishing at any inshore location within Duval, Nassau, and St. John's counties.

Trophies, kayaks, fishing gear and gift certificates will be awarded for first place through fourth place finishers in four open divisions and first place through third place in two fly fishing divisions. Divisions include: the redfish-trout-flounder slam, biggest redfish, biggest trout, biggest flounder, the redfish-trout fly slam, biggest red-on-fly and biggest trout-on-fly. There are also contingency prizes, awards for top Jr. Angler, top Lady Angler, a Mystery Fish prize, a raffle for the Best Dang Tackle Box, and raffles that include more than \$20,000 worth of kayaks, equipment and tackle.

The event is co-sponsored by many of Jacksonville's fine kayak and fishing retailers, including Strike-Zone Fishing, Black Creek Outfitters, All Wet Sports, Dick's Sporting Goods, Black Fly Outfitters, Aqua East, Salty Feather, Army Navy Outdoors, West Marine, and Thrifty Outdoors. Fifteen of the world's leading fishing kayak manufacturers are also sponsors: Malibu Kayaks, Hobie Kayaks, Ocean Kayaks, Wilderness Systems Kayaks, Hurricane Kayaks, Perception Kayaks, Liquid Logic, Emotion Kayaks, Old Town Canoe&Kayaks, Heritage Kayaks, Advanced Elements, Cobra Kayaks, NuCanoe, Freedom Hawk Kayaks, and Slo-Mo Boats.

Many other prominent national tackle brands such as Shimano, Daiwa, Penn, Shakespeare, Temple Fork Outfitters, Guy Harvey, Patagonia, Berkley, Mirrolure, Costa Del Mar, Tsunami, Sure Catch Jigs, Lowrance and DOA Lures are also major supporters. The Outdoors Show, Florida Fishing Weekly, Florida Sportsman Magazine, Fishing Connection, Onshore-Offshore Magazine, Fly Fishing & Saltwater Magazine, Kayak Fisherman Magazine, Canoe&Kayak Magazine, Paddler Magazine, and Great Atlantic Outfitters are promoting and advertising the event.

Kayak fisherman can register online at www.JacksonvilleKayakFishingClassic.com or can also pick up an entry form at any of the sponsors' locations. More information, complete rules, coupons, and prize details are also available online.

Sponsors for the Jacksonville Kayak Fishing Classic include: Strike Zone Fishing, BlackCreek Outfitters, Berkley, Abu Garcia, Fenwick, Spider, Stren, Great Atlantic Outfitters, Costa Del Mar, Malibu Kayaks, Bending Branches, Emotion Kayaks, Heritage Kayaks, Ocean Kayaks, Old Town Canoe&Kayaks, Perception Kayaks, Wilderness Systems, Hobie Kayaks, Advanced Elements, Liquid Logic Kayaks, Hurricane Kayaks, NuCanoe, SloMo Boats, Cobra Kayaks, FreedomHawk Kayaks, Dick's Sporting Goods, Black Fly Outfitter, Salty Feather, All Wet Sports, Patagonia, Army Navy Outdoors, XTOOLS, Guy Harvey, Cajun Red, Outfitter's Mapping, CCA, Creative Feathers Studio, Florida Kayak Fishing, Outdoors Show, BullFrog, Mirrolure, Daiwa, BillyStix Custom Fishing Rods, Temple Fork Outfitters, DOA Lures, Calcutta, Tsunami, Crack of Dawn, MTI, Surf To Summit, Thrifty Outdoors, Hibernet, SeAirSports, Malone Auto Racks, Shimano, Lowrance, Capt Dick Enterprises, Gene's Seafood, Kayak Amelia, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Carlisle Paddles, ExtraSport, Otter Box, Scotty Rod Holders, Key West Paddle Sports, Kayak Fishing Stuff, Leupold, Gerber Gear, Daiichi Hooks, Hook1, GearKeeper, Pier 17, Pelican, AllKayakFishing.Com, Coach's Custom Rods, Sure Catch Jigs, Thermacell, AnglersYakShack.Com, SeaSpecs, AT Paddles, West Marine, Penn Fishing, Stohlquist, Matt's Custom Rods, Fish-N-Drinks.Com, TeamYakFish.Com, AquaEast, Bite-A-Bait, Wheeliez, White Shell Bait&Tackle, Arlington Bait&Tackle, Fisher's TackleBox, Rick's Bait&Tackle, Saltwater Flytyers, ChokoloskeeCharters.Com, River Printing.

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